

## **LECTURER**

Marketing, Advertising and Communications (Effective September 2011)

## **JOB DESCRIPTION**

CELSA, the Graduate School of Journalism and Communications of the Sorbonne University, seeks an articulate and experienced native-English-speaking instructor to teach a graduate-level elective in association with its languages department and marketing, advertising and communications degree program.

The Lecturer position will be composed of two sections of a 20-hour graduate seminar for the fall semester of the 2011-2012 academic year. The stipend for the position (€1,636.40) is based on 40 hours of *travaux dirigés* in the French national education system.

Ideal candidates will possess proven knowledge of proposed coursework in an effort to promote a cross-cultural understanding of the field to graduate-level students. The candidate must possess excellent written and spoken communication skills in English. An advanced university degree, some teaching experience and specific professional exposure to the given sector would be assets.

## **APPLICATION PROCEDURE**

All candidates wishing to apply should send a letter, CV and outline of a unique course syllabus, including a brief overview of the course, course objectives and session themes to the University. The proposed calendar for the two sections of the course is scheduled for Wednesday mornings from 9-11am and 11am-1pm on the following dates: 14 Sept; 21 Sept; 28 Sept; 12 Oct; 26 Oct; 9 Nov; 23 Nov; 7 Dec; 4 Jan 2012; 11 Jan 2012, with oral exams scheduled for 25 Jan 2012.

All inquiries and applications should be directed by email to **kyle.schneider@celsa.paris-sorbonne.fr** or by post to:

Kyle Schneider, Head of Languages Department Graduate School of Journalism & Communications (CELSA) – Université Paris-Sorbonne 77, rue de Villiers 92523 Neuilly-sur-Seine Cedex France

Applications must be received before 21 August 2011. All applicants will be contacted during the month of August 2011. CELSA's policy is to employ the best qualified personnel, while providing equal opportunity for the advancement of employees and not to discriminate against any person because of any condition or requirement which cannot be shown to be justified. All applications are dealt with fairly and properly in line with our policies and procedures. Applicants who are not citizens of an EU country and who do not otherwise have long-term permission to work or reside in France are at a disadvantage under local immigration law, in that a suitably qualified applicant who already complies with such legislation must be given priority. Because the seminar is based on a limited number of hours, applicants must also have a main employer to be considered for the position.

## **CELSA**

The graduate school of communication (CELSA) of the Sorbonne University offers degree programs in Journalism, Institutional Communications, Marketing + Advertising, Media, Communications Management and Human Resources. It awards an Undergraduate Degree (*Licence*), Master's Degrees (Research and Professional tracks) and an MBA in addition to *Magistère* and Doctorate Degrees. CELSA has pioneered interactive teaching since its creation in 1957. The trademark of the school is its foothold in academic and professional spheres, enriched by international outreach and placement of graduates in their chosen professions through internship and work-placement programs. Read more at <a href="https://www.celsa.fr">www.celsa.fr</a>.